



If you wish to open an account with Fonterra Brands New Zealand and sell our products locally, please read these guidelines to complete your registration before making your application.

Contacting us

Our Customer Support team are available to help with queries

Phone 0800 ANCHOR (262 467) option 1 for Customer Care

Hours Mon-Fri 7am–5pm

Sat/Sun 7.30am–4pm

Email talktous@fonterra.com

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The various steps that need to be completed in the registration process are outlined below. **Please note that you will only be able to access the Customer Application Form if you have successfully registered and received email confirmation that registration has been completed.**

1. Accessing the online registration form
 - a. Via website <https://www.anchorfoodprofessionals.com/nz/en/login/register.html>
2. Completing the online registration form. Fields marked with a red asterisk (*) is mandatory
 - a. Enter your personal details
 - b. Enter your business details
 - c. Select your products of interest
 - d. Choose a password for you to log into your account
 - e. Read the T&C including Privacy Policy and tick acknowledgement to proceed
3. Submitting a completed online registration form
 - a. Click Register

4. Confirmation that registration has been completed
 - a. You will receive an email confirmation to the email address you provided confirming your registration is complete
5. Password management
 - a. You will need your password to log into your account

Now you have successfully registered your details, you can proceed to the Customer Application Form by selecting **Become a Customer** on the Anchor Food Professionals website home page

Via website <https://www.anchorfoodprofessionals.com/nz/en.html>

