

**Back to Business with Anchor Food Professionals**  
**Promotion Terms and Conditions**

1. This promotion begins on Monday 1 June 2020 and ends on Friday 28 August 2020, or until the reward pool is exhausted, or the Promoter gives notice of the cancellation of the promotion, whichever is the earlier (“**Claim Period**”).
2. The promoter is Fonterra Brands (Australia) Pty Ltd of Level 2, 40 River Boulevard Richmond 3121 Australia, (ABN 80 095 181 669) (“**Promoter**”).
3. The “**Claimant**” is any eligible food services business that has entered this promotion in accordance with these terms and conditions of entry. Persons under the age of 18 are not eligible to enter or act on behalf of the purchaser.
4. Information on how to enter, reward conditions, and other details contained within promotional advertisements form part of these terms and conditions of entry. By entering this promotion or using or taking a reward, the Claimant acknowledges that they have read and understand and agree to be bound by these terms and conditions. Claims not made in accordance with these terms and conditions of entry are void.
5. This promotion is open to all Australian food service businesses, (excluding those with an indirect supply agreement with the Promoter) who have:
  - (a) purchased between \$100 (ex GST) and \$200 (ex GST) of Eligible Products in a single transaction for a Minor Reward and more than \$200 (ex GST) of Eligible Products in a single transaction for a Major Reward;
  - (b) purchased the Eligible Products via a turn in order directly with usual Fonterra Business Development Executive (“**BDE**”, or as otherwise agreed with the Promoter from time to time;
  - (c) nominated a single adult individual to act as a contact (“**Contact**”) and recipient of any reward. Receipt of an entry by the Promoter is deemed authorisation of the Contact by the Claimant;
6. A maximum total of three claims for a reward (regardless of whether they are Minor or Major Rewards) in accordance with clause 5 (“**Claim**”) per food service business is permitted, subject to these terms and conditions.
7. Management and employees (and their immediate family) of the Promoter and its associated companies or subsidiaries, and all agents of the Promoter, are not eligible to make a Claim.
8. The rewards are:
  - (a) Minor Reward: \$25 eftpos voucher or gift card;
  - (b) Major Reward: \$50 eftpos voucher or gift card.The total reward pool is \$40,000.
9. Rewards will be awarded to eligible Claimants in order of receipt, until the reward pool is exhausted, the promotion ends or is cancelled, whichever is the earlier.
10. Claims will be deemed to be accepted at the time of receipt into the Promoter’s database, and not at the time of transmission. Incomplete or incomprehensible entries will be deemed invalid.
11. Rewards are subject to eftpos terms and conditions and are not transferrable or exchangeable, and cannot be taken as cash, and will be sent to the Contact of successful Claimants within 30 days of the submission of an eligible Claim via post or e-mail to the address of the Claimant held by the Promoter.
12. If a reward is unavailable for any reason, the Promoter, in its discretion, reserves the right to substitute the reward with a reward of equal value.
13. The Promoter accepts no responsibility for any tax liabilities that may arise from claiming or receiving a reward.
14. The Promoter reserves the right, at any time, to verify and request proof of the validity of claims and Claimants (including a Contact’s s identity and age) and to disqualify any Claimant or Contact who, in the reasonable opinion of the Promoter, submits a Claim that is not in accordance with these terms and conditions.
15. If there is a dispute as to the identity of a Claimant or Contact, the Promoter reserves the right, in its sole discretion, to determine the identity of the Claimant who is to be awarded a reward. If more than one person attempts to claim

a reward, the Promoter has sole and absolute discretion to determine which of those persons has the rightful claim to the reward.

16. The Promoter accepts no responsibility for any reward that is lost, stolen or tampered with in any way. Rewards sent via mail or email to a Claimant or Contact discharges the Promoter's liability in respect of a successful Claim.
17. Eligible Claimants and Contacts consent to the Promoter using their name, likeness, image and/or voice in the event they are a successful claimant (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
18. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, or lack of Claims, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to modify, postpone, suspend or cancel the promotion with 7 days' notice. Claims made before the effective date of the modification, postponement, suspension or cancellation will be unaffected.
19. Participants may view the Promoter's privacy policy by visiting [www.anchorfp.com.au](http://www.anchorfp.com.au)
20. For this promotion, Eligible Product is any Anchor Food Professional product available for purchase by the Claimant from the Promoter from time to time":

**NOTE: Trade Presenter Disclaimer**

**Disclaimer**

Must be an eligible food service business to enter. Promotion runs Monday 1 June 2020 and ends on Friday 28 August 2020. A maximum of three entries are permitted but each entry must be connected with a separate qualifying purchase. A qualifying purchase is a purchase \$100 of eligible products to receive a \$25 eftpos card and \$200 for \$50 eftpos card in a single transaction. Claims must be made via turn in order with your BDE (or as otherwise agreed) to receive the reward. See full terms and conditions of the promotion [here: [www.anchorfp.com.au](http://www.anchorfp.com.au) ]. This promotion may be modified, postponed, suspended or cancelled with 7 days' notice. Claim received before that date are unaffected.