

**Spread The Joy Promotion**  
**Promotion Terms and Conditions**

1. This promotion begins on 21<sup>st</sup> October 2019 and ends on 30<sup>th</sup> November 2019, or until the prize pool is exhausted, whichever is the earlier ("**Promotion Period**").
2. The promoter is Fonterra Brands (Australia) Pty Ltd of Level 2, 40 River Boulevard Richmond 3121 Australia, (ABN 80 095 181 669) ("**Promoter**")
3. The "Entrant" is any eligible entity that has entered this promotion in accordance with these terms and conditions of entry. Persons under the age of 18 are not eligible to enter on behalf of their employer.
4. Information on how to enter, prizes, and other details contained within promotional advertisements form part of these terms and conditions of entry. By entering this promotion or using or taking a gift, the Entrant acknowledges that they have read and understand and agree to be bound by these terms and conditions of entry. Entries not completed in accordance with these terms and conditions of entry are void.
5. Entry is open to all Australian food service businesses, (excluding those with an indirect supply agreement with the Promoter) who have purchased from their foodservice distributor in one transaction the relevant amount of Eligible Products (as defined below).
6. All management and employees (and their immediate family) of the Promoter and its associated companies or subsidiaries, and all agents of the Promoter, are not eligible to enter.
7. To enter, an Eligible Entrant must:
  - (a) Nominate a single adult individual to act as a contact ("**Contact**"). Receipt of an entry by the Promoter is deemed authorisation of the Contact by the Entrant;
  - (b) Purchase in one transaction \$100 (ex GST) or more (but less than \$200- ex GST) of Eligible Products to receive a \$20 Eftpos voucher or purchase in one transaction \$200 (ex GST) or more of Eligible Products to receive a \$40 eftpos voucher (based on distributor invoiced price) of Eligible Products in the Promotional Period.
  - (c) Upload the invoice showing proof of purchase to the promotion website [www.spreadthejoy.com.au](http://www.spreadthejoy.com.au) ("**the Website**") and follow the other directions.  
or
  - (d) Have the Contact complete a turn in order directly with usual Fonterra Business Development Executive ("**BDE**"); or
  - (e) As otherwise agreed in advance with the Promoter (an "**Eligible Entry**").
8. Only entries that comply with these terms and conditions of entry including clause 7 are Eligible Entries.
9. A maximum of 4 Eligible Entries are permitted per an entrant during the Promotion Period but each entry is subject to the requirements of these terms and conditions of entry including the entry requirements outlined in clause 7.
10. Eftpos vouchers will be awarded to Eligible Entrants until the prize pool is exhausted.
11. Entries will be deemed to be accepted at the time of receipt into the Promoter's database, and not at the time of transmission. Incomplete or incomprehensible entries will be deemed invalid.
12. The total value of the gift pool is \$30,000 . Gifts will be awarded on a first valid claim basis.
13. Gifts are subject to issuer's terms and conditions and are not transferrable or exchangeable, and cannot be taken as cash.
14. If a gift is unavailable for any reason, the Promoter, in its discretion, reserves the right to substitute the gift with a gift of the equal value and/or specification, subject to any written directions from the relevant regulatory authorities.
15. The Promoter accepts no responsibility for any tax liabilities that may arise from claiming or receiving the benefit of a gift.
16. The Promoter reserves the right, at any time, to verify and request proof of the validity of entries and entrants (including a Contact's s identity, age and place of residence and/or employment) and to disqualify any entrant or

Contact who, in the reasonable opinion of the Promoter, submits an entry that is not in accordance with these terms and conditions of entry or who tampers with the entry process.

17. If there is a dispute as to the identity of an entrant or Contact, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant who is to be awarded a gift. If more than one person attempts to claim a gift, the Promoter has sole and absolute discretion to determine which of those persons has the rightful claim to the gift.
18. Gifts will be distributed to verified claimants within 15 business days of the submission date to the Website by a nominated Promoter representative. In the alternative, gifts will be despatched via registered mail, addressed to the winner.
19. The Promoter accepts no responsibility for any gift that is lost, stolen or tampered with in any way. Gifts sent via mail to the winner discharges the Promoter's liability to award the prize to the winner.
20. Eligible Entrants and Contacts consent to the Promoter using their name, likeness, image and/or voice in the event they are a successful claimant (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
21. Any gifts must be claimed within 30 days of the Promoter attempting to notifying an individual/entity that they are eligible to receive a gift.
22. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
  - (a) disqualify any entrant; or
  - (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
23. Participants may view the Promoter's privacy policy by visiting [www.anchorfp.com.au](http://www.anchorfp.com.au)
24. "Eligible Products" means:

104075	Western Star Salted Butter 8 x 1.5kg
105055	Western Star Unsalted Butter 8 x 1.5kg
112298	Western Star Chefs Choice Cultured Unsalted Butter 16 x 500g
107418	Western Star Salted 8g Butter Portions 8g x 200
104057	Western Star Salted 7g Butter Portions 7g 6x200
110857	Western Star Butter Medallions 8g x240
112292	Western Star Easy Spread 2kg x 4

**NOTE: Trade Presenter Disclaimer**

**Disclaimer**

Must be an eligible food service business to enter. Promotion runs 21<sup>st</sup> October 2019 and ends on 30<sup>th</sup> November 2019. Four entries are permitted but each entry must be connected with a separate qualifying purchase. A qualifying purchase is purchase \$100 of eligible products to receive a \$20 eftpos card and \$200 for \$40 eftpos card in a single transaction. The invoice of the qualifying order must be uploaded to [www.spreadthejoy.com.au](http://www.spreadthejoy.com.au) to receive the prize. See full terms and conditions of the promotion [here: [www.anchorfp.com.au](http://www.anchorfp.com.au) ].