

**PFD Superloop
Promotion Terms and Conditions**

Information on how to enter and prize terms and conditions form part of these terms and conditions of entry.

1. This promotion begins on 21st January 2019 and ends on 15 February 2019 (“**Promotion Period**”).
2. The promoter is Fonterra Brands (Australia) Pty Ltd of Level 2, 40 River Boulevard Richmond 3121 Australia, (ABN 80 095 181 669) (“**Promoter**”)
3. Entry is only open to food service businesses located in the South Australia who order the Promoter’s products via PFD and 29 006 972 381 (“**Eligible Entrant**”). Persons under the age of 18 are not eligible to enter on behalf of their employer.
4. Management and employees of the Promoter, its related bodies corporate, and agencies associated with this Promotion are not Eligible Entrants.
5. To enter, an Eligible Entrant must:
 - (a) Nominate a single adult individual to act as a contact (“**Contact**”). Receipt of an entry by the Promoter is deemed authorisation of the Contact;
 - (b) Purchase a minimum order of 2 cartons of different “**Eligible Products**” (as defined in clause 24) in a single transaction during the Promotion Period;
 - (c) Complete an entry form in full;
 - (d) Return the completed entry form via a PFD representative; and
 - (e) Retain proof of purchase for verification.
6. Only entries that comply with clause 5 are Eligible Entries.
7. Multiple Eligible Entries are permitted during the Promotion Period but each entry is subject to the requirements of clause 5.
8. The Eligible Entrant takes the risk of submitting an entry via the PFD representative and the Promoter is not responsible for any failure of the PFD representative to submit an entry. Incomplete or incomprehensible entries will be deemed invalid.
9. At the end of the Promotion Period, a random prize draw will be conducted by the Promoter at PFD Torrensville 46-58 Ashwin Parade SA 5031 on 20th February 2019 and the first 4 Eligible Entries picked will win a prize. This is not a game of skill.
10. There are a total of 4 prizes with a total value of \$1437.11 to be won:
 - (a) 3 premium tickets to the Adelaide Superloop 500 experience (\$387.37 in value)
 - (b) \$150 Ticketek Voucher
 - (c) \$75 Cinema Voucher
 - (d) \$50 Eftpos voucher
11. Prizes are subject to terms and conditions and are not transferrable or exchangeable.
12. If a prize is unavailable for any reason, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from the relevant regulatory authorities.
13. The Promoter accepts no responsibility for any tax liabilities that may arise from claiming or receiving the benefit of a prize.
14. Prize winners are solely responsible for any additional or incidental costs in relation to the Prize including without limitation, travel, accommodation, insurance and other costs.
15. Contacts of provisional winners will be notified with three business days of the conclusion of the promotion by telephone call from a Promoter’s representative. The provisional prize winners may be asked to provide the relevant proof of purchase, connected with the winning Eligible Entry, within three business days of the date of the

notification. Failure to provide the proof of purchase in the time requested by the Promoter will result in the provisional winner forfeiting the prize. Provisional prize winners will only be deemed winners once verified by the Promoter in its absolute discretion.

16. The Promoter reserves the right, at any time, to verify and request proof of the validity of entries and entrants (including a Contact's identity, age and place of residence and/or employment) and to disqualify any entrant or Contact who, in the reasonable opinion of the Promoter, submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process.
17. If there is a dispute as to the identity of an entrant or Contact, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant who is to be awarded a prize. If more than one person attempts to claim a prize, the Promoter has sole and absolute discretion to determine which of those persons has the rightful claim to the prize.
18. Prizes will be distributed to winners with verified proof of purchase within seven business days of the draw date by a nominated Promoter representative. In the alternative, prizes may be despatched via registered mail, addressed to the winner.
19. The Promoter accepts no responsibility for any prize that is lost, stolen or tampered with in any way. Prizes sent via registered mail to the winner discharges the Promoter's liability to award the prize to the winner.
20. Eligible Entrants and Contacts consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
21. Any unclaimed prize will be re-drawn on 25th February 2019.
22. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
 - (a) disqualify any entrant; or
 - (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
23. Participants may view the Promoter's privacy policy by visiting www.anchorfp.com.au
24. "Eligible Products" means:

Product Code	Product Description	Carton Size
014250	SHAVED PARMESAN CHSE PERFECT	1K(6)
092058	SHREDDED PARMESAN PERFECT	1K(6)
080290	PARMESAN GRATED PERFECT	1.5K(4)
019129	CULINARY COOKING CREAM ANCHOR	1L(12)
210874	EX/YIELD CULINARY COOK/CREAM	1L(12)
085491	SLICED PROC/CHED CHSE BEGA	1.5K(8)
036032	MOZZARELLA SHREDDED MAINLAND	2K(6)
099167	TASTY SLICED CHEESE M/LAND	1.5K(8)
247522	BURGER SLICES ANCHOR	1.04K(10)
035848	CREAM AEROSOL DAIRY WHIP	500G(12)
262396	WHIPPING CREAM ANCHOR	1L(12)
099162	SWISS SLICES MAINLAND	1K(10)

NOTE: Trade Presenter Disclaimer

Disclaimer

Must be an eligible food service business to enter. Promotion runs 21/01/19-15/02/19. Unlimited number of entries is permitted but each entry must be connected with a separate qualifying purchase. A qualifying purchase is a minimum order of 2 cartons of different eligible products in a single transaction during the promotion and the order must be taken by a PFD representative and accompanied by a completed entry form. The first prize winner receives 3 premium tickets to the Adelaide Superloop 500 experience, second prize winner a \$150 Ticketek voucher, third prize winner a \$75 cinema voucher and fourth prize winner a \$50 Eftpos voucher. Prizes will be drawn 20th February 2019. See full terms and conditions of the promotion [here: www.anchorfp.com.au].