

## **‘Anchor FP - VISA Gift Card Offer Promotion Terms and Conditions**

Information on how to enter and prize terms and conditions form part of these terms and conditions of entry.

1. This offer ("Offer") is made by Fonterra Australia Pty Ltd, ABN 48 008 454 313, of 40 River Boulevard, VIC, 3121 (Anchor™ Food Professionals or "Promoter").
2. Offer available only to "Eligible Claimants". An "Eligible Claimant" is a legal entity that carries on a foodservice business in Australia.
3. The Offer commences at 9:00am Australian Eastern Standard Time {"AEST"} on Friday 1 March 2019 & closes at 5:00pm on Sunday 31 March 2019 ("Purchase Period"), or when the entire Allotment of VISA Cards has been exhausted.
4. Subject to these terms and conditions ("Offer conditions"), an Eligible Claimant that makes a Qualifying Purchase during the Purchase Period, and submits a valid Offer claim and received during the Claim Period ("Claim"), will be awarded a \$50 "VISA" gift card VISA Card ("VISA Card") via redemption. At total of 1,000 \$50 Gift cards available ("Allotment").
5. A Qualifying Purchase is the purchase from Bidfood Australia Limited (ACN 000 228 231) or its subsidiary companies ("Bidfood"), of the Promoter's products, in one transaction, comprising of: 6 List A products and 6 List B Products.
6. Each of the following Anchor™ Food Professionals participating products is a "List A" product (i) Mainland Tasty Slices 2kg (Maximum purchase of 3 units per deal only) (ii) Mainland Tasty Shred 2kg (Maximum purchase of 3 units per deal only) (iii) Mainland Egmont Slices 2kg (iv) Mainland Mozz 2kg (v) Anchor Cream Cheese 1kg (vi) Anchor Extra Yield 1L (vii) Anchor Whipping Cream 1L (viii) Anchor Culinary Cream 1L (IX) Anchor Burger Slices 1kg (X) Mainland SOS 1.5kg
7. Each of the following Anchor™ Food Professionals participating products is a "List B" product: (i) Perfect Italiano Perfect Italiano Shaved Parmesan 1kg (ii) Perfect Italiano Parmesan Shred 1kg (iii) Perfect Italiano Parmesan Block 2.5kg (iv) Western Star Easy Spread 2kg (v) Perfect Italiano Traditional Mozzarella 6kg (vi) Bega Bar-B-cubes 2kg (vii) Mainland Swiss Slices 1kg

### VISA Card

8. For the purposes of the Offer, a Qualifying Purchase is made on the date of the purchase invoice that identifies that Qualifying Purchase. To participate in the Offer and make a Claim for a Gift, an Eligible Claimant must: (a) During the Purchase Period, make a Qualifying Purchase in accordance with conditions 5, 6 and 7 from Bidfood ("Qualifying Purchase"); (b) collect and retain a copy of their purchase receipt; and (c) submit the Claim within the Claim Period ("Promotion Period"); If an Eligible Claimant complies with steps (a) - (c) above, their Claim will be validated by Anchor™ Food Professionals through direct reporting from Bidfood from whom the Qualifying Purchase of products was made. The Promoter will then supply each week's data (Monday – Friday constitutes one (1) week during the "Promotional Period") the following week to their third- party provider of the VISA Card.
9. An Eligible Claimant may not submit more than three (3) Claims and accordingly will not be awarded more than three (3) VISA Cards no matter how many Qualifying Purchases are made. Each Claim for a Qualifying Purchase can be made on one invoice or across a maximum of three (3) invoices (if clause 10 applies) only. Claims are subject to the total Allotment available.
10. Subject to Bidfood experiencing a non-supply (Out of Stock) to the claimant additional invoices may be submitted by the Bidfood representative that placed the "Qualifying Purchase".

11. VISA Cards awarded to successful claimants are subject to any terms and conditions of the VISA card provider, including that the VISA gift card provided is already activated. There is no activation period required for this promotion. Funds will be loaded once the delivery of cards has been made.
12. If a time period of 60 days from the date of making a Claim for the receipt of a VISA Card VISA Card has lapsed, it is the Eligible Claimant's responsibility to inform their Bidfood representative they have not received their reward so The Promoter can be notified. The Promoter takes no responsibility for lost, late, incomplete, incorrectly submitted or misdirected Claims, or for any delays or failures in any service.
13. By submitting a Claim, Eligible Claimants have accepted these Offer Conditions.
14. The Promoter reserves the right, in its absolute discretion, to verify the validity of all Claims (including the right to confirm and verify the identity of a claimant, by requesting proof of identity. Identification considered suitable is at the promoter's absolute discretion) and to not accept any Claim from a claimant that, in the Promoter's opinion, has tampered with the Claim process or submitted a Claim that is not in accordance with these conditions.
15. The Promoter's decision is final and no correspondence will be entered into.
16. The personal information of each Eligible Claimant's nominated contact will be collected by or on behalf of the Promoter to enable it to administer the Offer. That personal information may be provided to others assisting in the conduct of the Offer, including the Offer administrator, and VISA Card deliverers. Persons may contact the Promoter by post at the address stated above to request access to, or corrections of, any of their collected personal information that is held by the Promoter.

**NOTE: Trade Presenter Disclaimer**

**Disclaimer**

Must be an eligible food service business to enter. Promotion runs [1.3.19-31.3.19].. A Qualifying Purchase is the purchase from Bidfood Australia Limited (ACN 000 228 231) or its subsidiary companies ("Bidfood"), of 10 of the Promoter's products, in one transaction, comprising of: 5 List A products and 5 List B Products. An Eligible Claimant may not submit more than three (3) Claims and accordingly will not be awarded more than three (3) VISA Cards no matter how many Qualifying Purchases are made. Each Claim for a Qualifying Purchase can be made on one invoice or across a maximum of three (3) invoices (where and out of stock situation occurs) only. Claims are subject to the total Allotment available. See full terms and conditions of the promotion here: [www.anchorfp.com.au](http://www.anchorfp.com.au).