

WIN YOUR SLICE OF WINTER



WIN A \$3000 SNOW TRIP



PLUS 10 RED BALLOON VOUCHERS



& 70 EFTPOS GIFT CARDS



HOW TO ENTER

STEP 1:

Purchase any 4 packs of slices from the Anchor™ FP range in a single transaction.

STEP 2:

Place a Turn In Order with an Anchor™ Food Professionals representative.

ELIGIBLE PRODUCTS



3001896	BEGA PROCESSED CHEESE SANDWICH SLICES	8 x 1.5KG
3001319	MAINLAND PROCESSED CHEESE EASY PEEL SLICES	8 x 1.5KG
114495	ANCHOR PROCESSED CHEESE BURGER SLICES	10 x 1.04KG
3002002	BEGA CHEESE TASTY SLICES	8 x 1.5KG
3001946	MAINLAND CHEESE TASTY SLICES	8 x 1.5KG
3001956	MAINLAND CHEESE SWISS SLICES	10 x 1KG
3001947	MAINLAND CHEESE LIGHT TASTY SLICES	8 x 1.5KG
3101053	MAINLAND CHEESE EGMONT SLICES	8 x 1.5KG

DISCLAIMER: Must be an eligible food service business to enter. Promotion runs [1.4.19-31.5.19]. Unlimited number of entries is permitted but each entry must be connected with a separate qualifying purchase via Fonterra Turn In Order or distributor invoice. A qualifying purchase is four of the eligible products in a single transaction and the order must be accompanied by Fonterra Turn In Order or distributor invoice. First prize winner receives 1x 'Trip to the snow', 2nd prize winners receive \$200 Eftpos voucher (10x to be won) and third prize winners receives \$100 Eftpos voucher (20 to be won), Fourth prize winners receive \$50 Gift Card (50x to be won). Prize will be drawn Monday 17th June 2019. See full terms and conditions of the promotion here: www.anchorfp.com.au. Authorized under NSW Permit LTPS/18/30809, ACT Permit TP19/02651, SA Permit 19/72



'Grab your slice of winter'

Promotion Terms and Conditions

Information on how to enter and prize terms and conditions form part of these terms and conditions of entry.

1. This promotion begins on 1st April 2019 and ends on 31st May 2019 ("Promotion Period").
2. The promoter is Fonterra Brands (Australia) Pty Ltd of Level 2, 40 River Boulevard Richmond 3121 Australia (ABN 80 095 181 669) ("Promoter")
3. Entry is only open to food service businesses located in Australia who order the Promoter's products ("Eligible Entrant"). Persons under the age of 18 are not eligible to enter on behalf of their employer.
4. Management and employees of the Promoter, its related bodies corporate, and agencies associated with this Promotion are not Eligible Entrants.
5. To enter, an Eligible Entrant must:
 - (a) Nominate a single adult individual to act as a contact ("Contact"). Receipt of an entry by the Promoter is deemed authorisation of the Contact;
 - (b) Purchase four of the Eligible Products in a single transaction during the Promotion Period;
 - (c) Send the following details directly to their usual Fonterra Business Development Executive ("BDE") after a completed Turn-In Order:
 - (i) Outlet name;
 - (ii) Outlet address;
 - (iii) Outlet type;
 - (iv) Entrant name;
 - (v) Phone number;
 - (vi) Value and quantity of products purchased;
 - (vii) Order date;
 - (viii) Distributor name; and
 - (ix) BDE;
 - (d) retain proof of purchase for verification, unless submitted via Turn-In Order.
6. Only entries that comply with clause 5 are Eligible Entries.
7. Multiple Eligible Entries are permitted during the Promotion Period but each entry is subject to the requirements of clause 5.
8. Entries will be deemed to be accepted at the time of receipt into the Promoter's database, and not at the time of transmission. Incomplete or incomprehensible entries will be deemed invalid.
9. At the end of the Promotion Period, a random prize draw will be conducted by the Promoters agent: Handling Matters, Unit 40, 1-5 Thew Parade Cromer NSW 2099 Australia on Monday 17th June 2019 at 11:00am (AEDST) and the first 81 Eligible Entries picked will win a prize. This is not a game of skill.
10. The Promoter is not responsible for making alternative arrangements or prizes available if the prize taker or their chosen guest does not acquire the necessary travel papers, visa or misses their flights. In the event that a prize taker or their chosen guest does not acquire the necessary travel papers or visa, the prize shall be forfeited.
11. The Promoter's decision is final and no correspondence will be entered into.
12. Winners will be notified by email within 2 days NSW business days of the draw. Winners (of prizes over \$250) published on the Promoter's website www.fonterra.com on 17/7/2019 and (if SA winners) The Advertiser on 17/7/2019.
13. There are a total of 81 prizes with a total value of \$9,500 to be won:
 - (a) First Prize-Trip to the snow for two people includes;
 - a. Return flights (up to value of \$1000)
 - b. Three nights accommodation (up to value of \$800)
 - c. Two, two day lift passes (\$500)
 - d. EFTPOS card spending money (\$500)
 - (b) Second Prizes – 10 x \$200 Red Balloon Vouchers (2x per state)
 - (c) Third Prizes – 20 x \$100 EFTPOS Gift Cards (4x per state)
 - (d) Fourth Prizes – 50 x \$50 EFTPOS Gift Cards (10x per state)
14. Prizes are subject to terms and conditions and are not transferrable or exchangeable.
15. If a prize is unavailable for any reason, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from the relevant regulatory authorities.
16. The Promoter accepts no responsibility for any tax liabilities that may arise from claiming or receiving the benefit of a prize.
17. Prize winners are solely responsible for any additional or incidental costs in relation to the Prize including without limitation, travel, accommodation, insurance and other costs.
18. Contacts of provisional winners will be notified within 10 business days of the conclusion of the promotion by telephone call from a Promoter's representative. The provisional prize winners may be asked to provide the relevant proof of purchase, connected with the winning Eligible Entry, within three business days of the date of the notification. Failure to provide the proof of purchase in the time requested by the Promoter will result in the provisional winner forfeiting the prize. Provisional prize winners will only be deemed winners once verified by the Promoter in its absolute discretion.
19. The Promoter reserves the right, at any time, to verify and request proof of the validity of entries and entrants (including a Contact's identity, age and place of residence and/or employment) and to disqualify any entrant or Contact who, in the reasonable opinion of the Promoter, submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process.
20. If there is a dispute as to the identity of an entrant or Contact, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant who is to be awarded a prize. If more than one person attempts to claim a prize, the Promoter has sole and absolute discretion to determine which of those persons has the rightful claim to the prize.
21. Prizes will be distributed to winners with verified proof of purchase within seven business days of the draw date by a nominated Promoter representative. In the alternative, prizes may be despatched via registered mail, addressed to the winner.
22. The Promoter accepts no responsibility for any prize that is lost, stolen or tampered with in any way. Prizes sent via registered mail to the winner discharges the Promoter's liability to award the prize to the winner.
23. Eligible Entrants and Contacts consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
24. Any unclaimed prize will be re-drawn on 18th September 2019 at 11:00am (AEDST) by the promoter's agent Handling Matters, Unit 40, 1-5 Thew Parade Cromer NSW 2099 Australia, subject any direction from a regulatory authority. Winners will be notified by email within 2 days NSW business days of the draw. Winners (of prizes over \$250) published on the Promoter's website www.fonterra.com on 25/09/2019 and (if SA winners) The Advertiser on 25.09/2019.
25. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
 - (a) disqualify any entrant; or
 - (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
26. Participants may view the Promoter's privacy policy by visiting www.anchorfp.com.au
27. Authorized under NSW Permit LTPS/18/30809, ACT Permit TP19/O2651, SA Permit 19/72
28. "Eligible Products" means:

CODE	PRODUCT DESCRIPTION
3001896	BEGA PROCESSED CHEESE SANDWICH SLICES 8X1.5KG
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