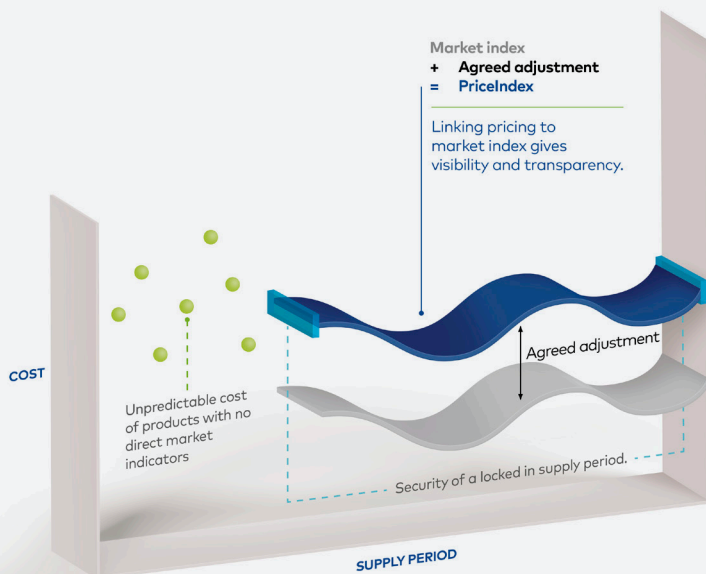




SUPPORT BUDGETING AND FORECASTING WITH MARKET LINKED PRICE TRANSPARENCY.

Anchor Food Professionals Price Index

In the foodservice business, uncertainty in dairy product price and supply can affect your menus, your margins and your ability to be competitive. For many dairy products there are no direct market indicators to support price forecasting. Anchor Food Professionals PriceIndex gives you price transparency that is market linked, with supply security.



De-risk your product supply.

Delight your customers with delicious food creations every time. Avoid having to change recipes or using inferior products and compromising on quality by securing a baseline of dairy product supply.



Focus on what matters.

Concentrate on delivering great end-products for your customers so that your business can grow. Remove complexity with a locked in pricing mechanism linked to a known market index.



Gain insight.

Utilise independent market commentary to gain market insight to help manage your costs in delivering quality products your customers want.



Add Price Risk Management tools.

An Anchor Food Professionals PriceIndex supply agreement has the flexibility to be overlaid with other **Anchor Food Professionals Solutions** for price risk management, such as **Anchor Food Professionals PriceLock**.

Business Owners & Procurement

Business Owners and Procurement Managers can benefit from the reduction in complexity which comes from a transparent market index linked pricing mechanism. They also know they will have supply when they need it. Supporting both planning and forecasting processes and allowing them to focus on business priorities.

Chefs

Chefs can create and control menus with the certainty they will have the dairy products they need.

Anchor Food Professionals' Risk & Commercial Solutions lets you focus on meeting your customers' needs and growing your food business with price flexibility and supply certainty.

To find out more about our foodservice products and business solutions, please visit anchorfoodprofessionals.com

